

Clarisonic sonic cleansing improves the appearance of skin of color

Study Objective:

Evaluate use of Clarisonic sonic cleansing on skin of color by adding sonic cleansing to an existing skin care regimen

Methodology:

- 53 women of different skin types (African American, Asian, American Indian, Hispanics, etc.) participated in a 12-week home use test
- Non-invasive measures of the skin were evaluated at each time point [transepidermal water loss (TEWL), skin hydration, melanin/pigmentation, erythema/redness]
- Skin condition was additionally evaluated through subject self-assessments and photographs
- Subjects used Clarisonic sonic cleansing for one minute with their normal cleanser whenever they cleansed their face (morning and/or bedtime)
- After cleansing, subjects applied the skin care products they routinely used
- Evaluations were completed at 4, 8, and 12 weeks

Results:

100% of subjects reported their skin felt cleaner after using Clarisonic sonic cleansing than their previous cleansing method

Participants additionally reported improvement in the appearance of skin health, texture, firmness/elasticity and evenness of their complexion. Non-invasive measures of skin health confirm the gentleness of Clarisonic sonic cleansing on skin of color with daily use

Improvement in Skin Tone

