Clarisonic sonic cleansing effectively removes makeup

Study Objective:
Evaluate the efficacy of Clarisonic sonic cleansing to remove makeup, as compared to manual cleansing

Methodology:
• 10 people participated in the study
• In a split-forehead study, equal amounts of fluorescent makeup were placed on the forehead of each subject
• An aesthetician cleansed half of the forehead with Clarisonic sonic cleansing and the other half by hand with water
• Photos were taken using a digital camera with a UV flash to show the amount of fluorescent makeup remaining on both sides of the forehead
• Image analysis software was used to quantify differences between treatments

Results:
Manual cleansing leaves makeup trapped in fine lines and pores.

Clarisonic sonic cleansing removes 6 times more makeup than manual cleansing.